



THIS LIFE IN TRIPS



This Life in Trips - for those wanting to **see more, do more, & be more.**

Seeing life beyond his personal bubble has opened Shaun's eyes to what the world has to offer. It has forever changed his outlook on life and is here to tell you travel can do the same for you. Through his detailed stories and captivating photography, Shaun has influenced others to seek more out of life. They have been moved to have their own adventures and breakaway from the "normal."



This Life in Trips is...

Meet Shaun - lover of memorable experiences, great food, and overall awesome times. Shaun lives to travel and aims to measure his life by the experiences gained through it. **This Life in Trips** is a collection of those experiences and includes travel tips, reviews, and stories to inspire and educate others who are looking to find more out of life and more out of travel.



How The World Became My Office

A yearlong trip in 2006 changed everything.

I had built a stable, well-paid career but felt unfulfilled. Stepping away to travel showed me what I was missing: exploring the world, experiencing new cultures and sharing those stories.

Since then, travel has become a permanent part of my life. For more than 15 years, I've documented adventures from the Arctic Ocean to the South Pacific, combining firsthand experiences, photography and practical travel advice on ThisLifeInTrips.com.

In 2020, I expanded into EV travel with MyEVTrips.com, documenting electric road trips across North America and Europe—including journeys to the Arctic Ocean.

Today, I balance travel writing and content creation with my professional career, continuing to explore the world and help others make more of their own travels.

Beyond The Numbers

•[This Life in Trips](#) is about focusing on the highlights and unique attractions. This helps readers and future guests get the best experience possible.

•Reviews, write-ups, and blog posts are personal and combined with attractive photography allowing the reader to see themselves at your accommodation, attraction, or destination.

•[This Life in Trips](#) is a place to inspire, to inform, to advise. It's place to share a laugh, an image, and a passion for seeing our world. It is a place for those looking for adventure, lasting memories, and the best options available when it comes to a new city or town.

•Whether our reader is a budget minded traveler looking to stretch their travel dollar or someone looking for a luxury weekend getaway, [This Life in Trips](#) can help. Readers of [TLITs](#) include backpackers, flashpackers, foodies, solo, group, male, female, long term, short term, cubicle daydreams, and everyone in between.

•[Past partners](#) have included Viator, Flight Hub, Lonely Planet, AutoEurope Car Rental, Universal Studios, Timbuk2, ZipCar, KeepGo, TEP, The Neon Museum, Life is Beautiful Festival, Laugarvtn Fontana Spa, HeliDubai, Voyager Balloons, Whistler Blackcomb Peak2Peak, Viking River Cruises, NCL, and the Scandinavia Spa.

Past tourism boards collaborations include Malta, Wellington, Riga, Vilnius, Tallinn, Amsterdam, Luxembourg, Vienna, Frankfurt, Copenhagen, Ireland, Porto, Warsaw, Salzburg, Stavanger, the Yukon, Vancouver, Victoria, Prince Edward Island, New Brunswick, Halifax, Nova Scotia, Toronto, Montreal, Kingston, Pilsen, and the Czech Republic.



By the Numbers

(As of Aug, 2026)

- 2,600+ Facebook fans
- 7,300+ Instagram followers
- 30K users per month
- PA42, DA38
- 300+ Newsletter subscribers
- 2 eBooks written and released
- 15+ Years experience writing for travel sites
- 1000+ Articles on travel tips, reviews, world recipes, interviews, and more.,

This Life is Trips Demographics (via Quantcast)



Working With This Life is Trips

- Travellers increasingly turn to trusted online sources for inspiration, recommendations and help planning their next trip. This Life in Trips connects brands with those travellers through firsthand experiences, original photography and engaging, search-focused content.
- I approach every collaboration as a partnership, finding the story that makes a hotel, destination, experience or product worth discovering while sharing an authentic perspective with my audience.
- Unlike short-lived social campaigns, my content is designed to keep working long after a trip ends. Detailed reviews and travel guides are optimized for search, helping partners reach travellers while they are actively researching and planning their own experiences.
- The goal is simple: create useful, engaging content that inspires readers while delivering meaningful, long-term visibility for the brands I work with.



What Partners and Readers of This Life in Trips Think

"Shaun, thank you! Your fabulous piece has upped my website visits by 30% in the last month... That's pretty awesome" – Alison Walker, [Schoone Oordt Country House](#)

"What wonderful words of wisdom :) great post :)" – [Sammi Egan](#)

"Hahaha I love this. Kept me very engaged, and quite the experience!" – [Katie McGrain](#)

"I can't believe I'm saying this, but this place looks fascinating! Great photos! Thanks for the practical tips as well." – [Casual Travelers](#)

"This is a great post, your ~~photos are so fab!~~" – [Gemma Hayes](#)

"Some great words of wisdom. Life is so short and ~~you need to go out into the world and experience what it has to offer through travel~~ I say." – [Carmen's Luxury Travel](#)

"That looks like a great tour. Pinning this to my list of things to do when in Vegas!" – [Fairlie](#)

"This one sounds like a winner -- great lineup and oh so yummy food." – [Michele](#)

Together we can Help Others Make the Most Out of Their Trips

If you are interested in a partnership with [This Life in Trips](#), let's chat! You can always email me directly to discuss working together. Travel related products, accommodations, excursions, activities, events, and restaurants can all be reviewed on my site and promoted across all of [TLIT's](#) social media outlets. I would be delighted to sit in on your next PR / Social Media event, or work with your travel and tourism board.

Just let me check my schedule...

E-mail: shaun@thislifeintrips.com

Facebook: <http://www.facebook.com/lifeintrips>

Instagram: <http://instagram.com/lifeintrips/>